

Grow Decatur May, 2015 General Strategy Session Results
Opportunities - Category Summary
3-Jun-15

In each meeting, we asked participants to identify External Opportunities –
What is going on in the world that could provide the Decatur area with opportunities for success?
Trends, movements, situations beyond our boundaries and control that we can take advantage of...

Participants recorded their ideas, and the information was compiled.
In addition, we categorized the items to provide some grouping of similar thoughts.
This resulted in 2 documents:

This summary of the grouping, sorted by the number of submissions in the groups,
and also a detailed list of all the items, sorted by the categories.

<u>Category</u>	<u>Count</u>
location / transportation	38
logistics / MIP	36
resources	20
business trends / issues	17
globalization	17
agriculture / food	13
technology	11
online commerce	6
the economy	4
unassigned	53