

Grow Decatur May, 2015 General Strategy Session Results
Success Factor Category Summary
3-Jun-15

<u>Category</u>	<u>Items</u>	<u>Subcategory</u>	<u>Items</u>
unassigned	10		
V&A	122	unassigned V	7
V&A		amenity V	7
V&A		do & go V	32
V&A		family V	6
V&A		health V	14
V&A		look V	31
V&A		neighborhood V	5
V&A		retail V	15
V&A		safety V	5
Comm Mktg	71		
Education	67		
Relationships	54	unassigned R	4
Relationships		groups R	13
Relationships		police R	3
Relationships		race R	13
Relationships		socio- R	21
Econ Dev	48		
How to do it	40		
Workforce	28		
Housing	26	unassigned H	19
Housing		new H	7
20-40	19		
Grow the Middle	18		
Tourism	13		
Transportation	12		
Lake	9		

Labor	4		
Leaders	4		
Region	3		
Retirement	3		

Explanation of Categories

unassigned	
V&A	Make our community more Vibrant and Attractive
Comm Mktg	Marketing our community
Education	
Relationships	Refine and improve the relationships among our citizens and groups
Econ Dev	Economic Development
How to do it	Ideas of general advice on moving the community forward
Workforce	Workforce Development
Housing	Housing in the City
20-40	The 20-40-year-old demographic
Grow the Middle	Helping medium sized businesses
Tourism	
Transportation	
Lake	
Labor	Labor relations
Leaders	Leadership in the community
Region	Regional focus
Retirement	Targeting retirees

Explanation of Subcategories

amenity V	Vibrant & Attractive community amenities
do & go V	Vibrant & Attractive things to do and places to go
family V	Vibrant & Attractive family items
health V	Vibrant & Attractive health issues
look V	Vibrant & Attractive community look and feel
neighborhood V	Vibrant & Attractive neighborhood issues
retail V	Vibrant & Attractive retail comments
safety V	Vibrant & Attractive safety issues
groups R	Relationship issues involving different groups working together
police R	Relationship issues involving police and public
race R	Relationship issues involving racial understanding
socio- R	Relationship issues involving socio-economic issues
new H	Housing in the City issues focused on new housing